



the plan Strategic

Release Announcement

Effective September 28, 2015

Youth & Young Adult Social Media



Strategic Area: Youth / Young Adults

Goal: Create vibrant Twitter, Facebook and other mobile social media ministries to reach our youth and young adults.

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Program Description: Connect with the Office of Youth and Young Adult Ministries through social media to stay current with all the most recent news & events. We are all living and working in the mobile age, and the Metropolis Office of Youth and Young Adult Ministries is committed to building its presence on the internet. These sites serve as a unified place to connect our youth, young adults, clergy, youth workers, and parents throughout our very geographically diverse Metropolis. It will also be a place for everyone to share their ideas. Please be sure to check out these sites!



Like us on Facebook: Metropolis of San Francisco Youth & Young Adult Ministries
<https://www.facebook.com/MetropolisofSanFranciscoYouthOffice>



Follow us on Instagram: <https://instagram.com/metropolisofsanfranciscoyouth/>



Follow us on twitter: <https://twitter.com/SFMetSummerCamp>



Snap with us on Snapchat (via your phone app): msfyouth



Watch with us on vimeo: <https://vimeo.com/metropolisofsfyouth>



Smile with us on flickr: Summer Camp at St Nicholas Ranch
<https://www.flickr.com/photos/98532376@N08>

Current Status: All the above sites are live and have active followers.

Recommended Parish Action: Share these social media pages with your parish council , families, youth, and young adults so that everyone can stay connected with the most recent news from the Office of Youth & Young Adult Ministries!

Anticipated Parish Impact: Relatively low level of effort to communicate, but very high, positive impact as the Office of Youth and Young Adult Ministries seeks to support these communities within your parish.