



the plan Strategic

Release Announcement

Effective April 20, 2015

Metropolis Communication



Strategic Area: Communications

Goal: Regularly communicate throughout the Metropolis our operational, ministry, and financial results, and post on the Metropolis website all key documents, reports and other information, as well as a unified Metropolis calendar.

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Program Description: It is important for everyone throughout our far flung Metropolis, clergy and laity, to be fully informed on the operations, ministries, and finances of our Metropolis. The Metropolis website is, and will remain, the primary tool for providing this information. In keeping with our core values of integrity, transparency, and accountability, along with communications using all media, details of the work of individual ministries, the operations of the Metropolis, and current financial reports must be easily available to all of our faithful. In addition, a unified Metropolis calendar which will show significant Metropolis and parish events, is critically needed and its development is currently being addressed.

Current Status: Our Metropolis website www.sanfran.goarch.org currently has information on the leadership and organization of the Metropolis, as well as descriptions of each of the ministries, which, in many cases, link directly to individual ministry websites. In addition, the Archdiocese website at www.goarch.org also provides extensive resources on many topics, the national ministries, news releases, and spiritual guidance. We are also pleased to announce that the 2013 Clergy-Laity Assembly (CLA) minutes, and the 2013 Metropolis financial reports are available at www.sanfran.goarch.org/cla. The same documents for 2014 will be on the Metropolis website following approval by the 2015 CLA later this month. Other related information and reports, including information on each parish's Total Commitment allocation, will also be added. The Communications Task Force is also reviewing programs to provide the best and most user-friendly platform for an expanded Metropolis event calendar.

Recommended Parish Action: Make parishioners aware of the wealth of information available on the Archdiocese and Metropolis websites. If not already in place, please include links on your parish's website to both of these websites, respectively, and, if desired, provide links to individual ministry sites, as well.

Anticipated Parish Impact: Low Impact, but High in Importance. Using your parish communication vehicles, please direct your parishioners to the Metropolis website in order to help better inform all parishioners as to the resources, finances and governance of the Metropolis.